

# Jackie Gordon

## SINGING CHEF



### BIO

Jackie Gordon is a singing chef, speaker, presenter, producer, songwriter and media spokesperson who promotes eating real food in moderation, tasting mindfully and making time to cook with family and friends.

Jackie's expertise is creating multi-sensory "eatertainment" -- live, broadcast and online content that gets brands, products, people and talking points talked about. She has appeared on numerous international television and radio shows including the cable television program, *Neighborhood Beat: BoCoCa*, in which she served as host for two years. She is an award-winning performer and New York Nightlife Award nominee.

Her client and joint venture partner list includes: Artisanal Cheese Center, Diageo, Texas Beef Council, BMW, Tabasco, Horizon Blue Cross Blue Shield and many others. Jackie has produced events in The New York Chocolate Show, The New York Food & Wine Festival, Bloomingdales, The Melbourne Food and Wine Festival, Macy's New York, etc. Her unique, insightful ability to garner press coverage results in countless media impressions and, most importantly, SALES!!!

Jackie **blogs under** "*The Diva That Ate New York*" featuring her NYC dining tips, recipes and "*New Yorkers Who Really Cook*". She is currently developing her first cookbook CD: "*No Singing At The Dinner Table: Lip smackin' food, toe tappin' tunes and tongue waggin' tales from the diva of deliciousness, singing chef Jackie Gordon*".

Jackie has owned Divalicious Chocolate! Events (NYC) since 2004. They produce tastings, pairing events and rent chocolate fountains. She is a member of the International Association of Culinary Professionals, New York Womens Culinary Alliance and Toastmasters.



## PARTIAL MEDIA LIST

Mike Colameco Food Talk *Guest*

Taste TV East Coast Chocolate Guide *Featured*

New York 1 *Spokesperson Chocolate Show*

Fox News *Spokesperson Chocolate Show*

Time Out New York *Featured*

Daily News *Featured*

New York Magazine *Best Of NY*

New York Times *Fabricant*

Baltimore Sun *Quoted*

USA Today *Featured*

Neighborhood Beat BoCoCa *Host*

Brooklyn Eagle *Featured*

Brooklyn Papers *Featured*

Westside Spirit *Featured*

Food Talk with Arthur Schwartz *Guest*

Theatermania.com *Featured*

New York Moves *Featured*

The Age *Featured*

The Herald Sun *Featured*

Good Morning Australia *Guest*

The Denise Show *Guest*



## RAVES

"Gordon should be sponsored by the U.S. government - she is a living breathing advertisement for American food and music."

- Paul Stewart, Herald Sun

"BMW just loves her"

- Adam Mortimer, Jack Morton Worldwide Events

"Her ability to step into the spotlight and captivate an audience on the first note is spellbinding. Jackie can deftly sweep up the room and take them on a musical journey – and at the end of the journey all are left wanting to saunter down the path again without end."

- Candi Mole,

The American Womens Association

I was given tickets to Singing Chef... It was outstanding!" - Margaret C.

"Gordon is a winsome host who also happens to be a stylish singer; she entertains us with smartly chosen, famous tunes during each round of tasting, the songs linked in some clever way with the information we've just received."

- Barbara & Scott Siegel, Theatermania

Jackie could sing the yellow pages and make it sound good."

- Gloria, Macquarie Bank, Event Coordinator

I have had people in the kitchen to buy the sauce they tasted at Jackie's show" so the flow on has been great. - Geoff Love, Love's Pantry



Hello wow, wow, wow she is one hot performer! They just loved her! It was a sensational night and she was great!

- Frances Iacanno, Lehmann & Associates

I've attended at least ten IACP conferences, gone to numerous workshops, attended many seminars, and this was one of the most dynamic and rewarding...

—Denise Gaffney Neu

"Jackie Gordon is one of those few special people that come around in our lives and leave a lasting impression both personally and professionally. With Jackie's extraordinary leadership and organizational skills she led 3 diverse teams, being kitchen, front of house, and stage to a fantastic production that ran for 12 nights over 4 weeks. I am still involved with the restaurant and still have customers coming in commenting on the wonderful evening they had with Jackie Gordon."..... Everyone needs a Diva in their life!....."

- Catherine Hyde, Republic Restaurant



## SONGS

### The Fried Chicken Blues *Lyric Sample*

Lyrics and music by Jackie Gordon

*"... It was crispy golden brown; you should have seen the juices flow*

*And I christened every bite with just a dash of Tabasco®*

*I don't like to think about it 'cause the memory makes me drool*

*Lord I got the somebody's ate my fried chicken blues..."*

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>>> **LISTEN** <<<

### If I Could Date Cheese *Lyric Sample*

Lyrics by Jackie Gordon Music by Gregory Toroian

*"... If I could date cheese, there'd be nothing better than nibbling on a Vermont cheddar, while we explore his pedigree*

*An evening with Gruyere, could be quite the snug affair, dipping his fondue until I blush*

*Camembert De Normandie, could sweep me off my teeth. That's one soiree I wouldn't want to rush..."*

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>>> **LISTEN** <<<

## VIDEOS

Jackie Gordon on YouTube

Jackie Gordon clips on her website

## BLOG

Jackie blogs under The Diva That Ate New York

Follow Jackie on Twitter @divathatatenewyork



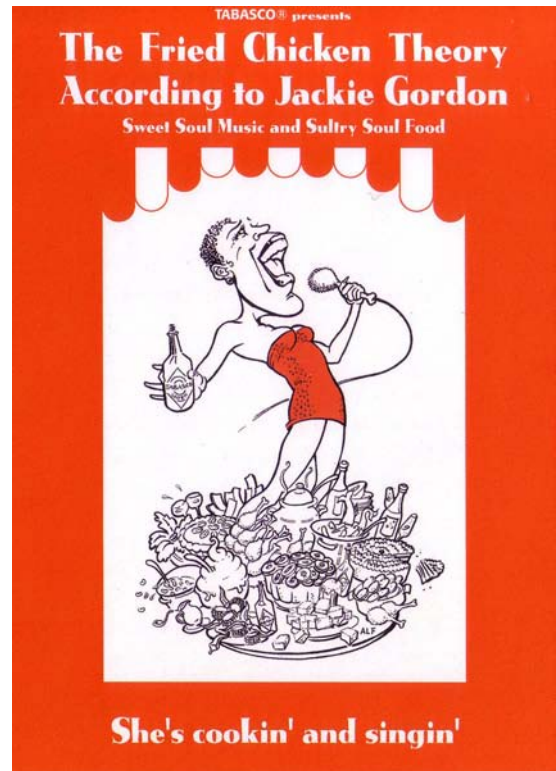


## IMAGES



## PARTIAL CLIENT LIST

American Personal Chefs Association  
Texas Beef Council  
Melbourne Food & Wine Festival  
Ernst & Young  
Republic Restaurant  
American Womens Auxiliary  
Artisanal Cheese Center  
D. E. Shaw  
New York Culinary Festival  
Quarry Media  
ABC Television Australia



Tabasco  
BMW Australia  
International Assn. of Culinary Professionals  
Diageo  
New York Women's Culinary Alliance  
Melbourne International Festival of the Arts  
Bolle  
Events International  
Pfizer  
Horizon Blue Cross Blue Shield  
Macys New York



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### INFO

**Philosophy:** Great food, laughter and music are among the best things in life! Eating real food and cooking promotes a healthy lifestyle, encourages stronger family and community ties, connects us to our culinary heritage and creates an avenue for exploring and understanding other cultures and diversity. Music feeds our souls and laughter is simply AWESOME!

**Mission:** To share information, inspire and motivate people to eat better and find some time to cook and nourish all parts of themselves.

COMPANY:	Divalicious Inc. Jackie Gordon, President
ADDRESS:	359 Warren Street Brooklyn, New York 11201
WEBSITE:	<a href="http://www.jackiegordon.com">www.jackiegordon.com</a>
EMAIL:	<a href="mailto:jackie@jackiegordon.com">jackie@jackiegordon.com</a>
PHONE:	718.522.7266 (office) 917.434.9175 (mobile) 718.855.2411 (fax)
BLOG:	The Diva That Ate New York
TWITTER:	@divathatateny

Company founded in 2003

